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THE LONDON SCHOOL
OF ECONOMICS AND
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Dr Carsten Sørensen lectures Information Systems and Innovation within Department of Management at The London School of Economics and Political Science, United Kingdom. He holds a BSc. in mathematics, an MSc in computer science and a Ph.D. in information systems from Aalborg University, Denmark. He is studying how ICT shapes and is shaped by emerging working practices and organisational forms and have most recently studied mobile and wireless technologies. Core concerns in his research has been the management of mediated social interaction in distributed settings and in particular considering the increased mobilisation of interaction. Dr. Sørensen has since 1989 been affiliated with a number of Danish, Swedish and British institutions as both lecturer and researcher. Dr Sørensen has also been actively engaged as consultant and executive educator with a range of organisations, for example, Microsoft, Google, IMF, Orange, Intel, Vodafone, AXA, Gartner, Skype, Mobile Virtual Centre of Excellence (13 industry partners, such as Vodafone, Orange, BT, Thales, Alcatel-Lucent), The Danish Ministry of Science, LloydsGroup, Prudential, CSC, EDS, The Central, UBS, Carphone Warehouse, BOX, PA Consulting, The National School of Government UK, Fjord, The European Union Office for Harmonization in the Internal Market (OAMI), The Corporate Research Forum, Siemens, Caja Madrid, BDG Workfutures, Freud Communications, 3 UK, YouGov, AugustOne, Emap, Computer Associates, Mitel, Edelmann, SurfKitchen, The Future Foundation, Grant Butler Coomber, Cnet, KMD, Brands2Life, Nykredit, Netonomy, Inferno, Hill & Knowlton, Murmur Research, BAT, Business Objects, CommerceOne, County Surveyors Society UK, Intranet Benchmarking Forum, and Visanti. In 2001 Dr Sørensen initiated the mobility@lse research network (mobility.lse.ac.uk), which aims at drawing together academics and practitioners with an interest in studying the profound changes to society, individuals and technologies in the mobile society of the 21st Century. Dr Sørensen has extensive EU research project experience from 1992 and international project experience from 1990. He has since 1997 been Research Director of Laboratorium for Interaction Technology at University West, Sweden, which is actively engaged in large regional development projects funded by the European Union, Swedish funding agencies and local industries and public organisations with a combined research portfolio of over £3 million 1997-2003. Dr Sørensen also played an essential role in the founding of the Viktoria Institute, Gothenburg, Sweden in the Mid-90s, where he was a co-founder of The Internet Project (1995-2000) resulting in the book *Planet Internet*. He is a Senior Editor for The Information Systems Journal, and Associate Editor of Journal of the AIS and The e-Service Journal. Carsten is on the editorial board for Information and Organization and a member of the Advisory Board for Scandinavian Journal of Information Systems. He has served as organiser, chair, associate editor, track chair, track co-coordinator etc for a number of international conferences, e.g., IFIP 8.2 2005, ICIS 2004, HICSS-37, ECIS 2003, ECIS 2002, ICIS 2001, ECIS 2000, ECIS 1999, IRIS 24, 23, 19, and 18. Dr Sørensen is an Academic Advisor for The Institute for Innovation & Information Productivity (www.iii-p.org), member of the Amsphere Expert Panel, and he was a member of the Advisory Board for the iSociety project at The Work Foundation and have done voluntary ICT strategy work with BESO from 2001 and until BESO and VSO merged April 2005.

DEGREES: BSc (Mathematics 01/1985), BSc (Computer Science 08/1986), MSc (Computer Science 01/1989), and PhD (Information Systems 02/1993) Aalborg University, Denmark.

LANGUAGES: Fluent in spoken and written Danish and English. Fluent in spoken Swedish. Some knowledge of spoken German and French.

POSITIONS:

1. **Aalborg University, Institute for Computer Science. Aalborg, Denmark:** 1989-1990 Teaching Fellow and 1990-2002 Research Fellow. <http://www.cs.auc.dk/>.
2. **Risø National Laboratory, Department of Systems Analysis. Roskilde, Denmark:** 1992-1993 Researcher, 1994-1995 Tenured Researcher, and 1995-1996 Senior Scientist. <http://www.risoe.dk/>.
3. **Gothenburg University, Department of Informatics. Gothenburg, Sweden:** 1996-1997 Senior Lecturer in Information Systems. <http://www.informatics.gu.se/> <http://www.viktoria.se/>.
4. **Warwick University Business School, Coventry, United Kingdom:** 1996-1997 Visiting Fellow in Information Systems. <http://www.wbs.warwick.ac.uk/>.
5. **Aston University, Department of Computer Science. Birmingham, United Kingdom:** 1997-1999 Lecturer in Computer Science. <http://www.cs.aston.ac.uk/>.
6. **Trollhättan Uddevalla University, Department of Informatics and Economics, Uddevalla, Sweden:** 1997 and onwards Research Director, Laboratorium for Interaction Technology. <http://laboratorium.htu.se/>
7. **London School of Economics, Department of Information Systems (Department of Management from August 2008). London, United Kingdom:** 1999-2001 Lecturer, 2001-2003 Tenured Lecturer, and 2003 and onwards Senior Lecturer in Information Systems. Warden at LSE Butler's Wharf Residence from 2006-2011. <http://is.lse.ac.uk/> <http://mobility.lse.ac.uk/>
8. **Umeå University, Department of Informatics, Umeå, Sweden.** 2011-. Visiting Professor.
9. **University of Hawai'i, Shidler College of Business.** October 2011-May 2012. Visiting Scholar.

SELECTION OF RECENT NON-ACADEMIC REPORTS & WHITEPAPERS

1. Carsten Sørensen, David Elton and Rob Gear (2010): Report series of three reports: Listen! Engage! and Be! Open for Innovation with Information Technology. Available on <http://mobility.lse.ac.uk>
2. Carsten Sørensen and PA Consulting (2007): Collaborate and Control: The New Challenge for Senior Executives Innovating with IT. LSE - PA Consulting Group Report. London. Available on <http://mobility.lse.ac.uk>
3. Carsten Sørensen (2006): Instant Mobile Connections as a Way of Teenage Life. The Mobile Life Youth Report 2006: The Impact of the Mobile Phone on the Lives of Young People. pp:34-35. Carphone Warehouse. London. <http://www.mobilelife2008.co.uk>.
4. Carsten Sørensen (2006): Mobile Phones at Work. The Mobile Life Report 2006: How Mobile Phones Change The Way We Live. pp:35-38. Carphone Warehouse. London. <http://www.mobilelife2008.co.uk/>
5. Carsten Sørensen (2006): Continuous Conversations. The Mobile Life Report 2006: How Mobile Phones Change The Way We Live. pp:43-46. Carphone Warehouse. London. <http://www.mobilelife2008.co.uk/>
6. Carsten Sørensen (2005): Distance is Dead — Long Live Going Places! Why location-based services are just the first small step. Hotplate. no:3. SurfKitchen (www.surfkitchen.com). London.
7. Carsten Sørensen (2004): Trust and Technology in Mobile Information Work. Microsoft Ltd. London. <http://www.microsoft.com/uk/business/trustinwork/default.aspx>. Report for Microsoft UK as part of the Tomorrow's Work Programme.

8. Carsten Sørensen (2004): Supporting the Mobile Organisation. People and Productivity in the Information Age. J. Russell(ed). pp:24-27. Caspian Publishing & Microsoft Ltd. London. <http://mobility.lse.ac.uk/download/MicrosoftBook.pdf>
9. Carsten Sørensen and Daniele Pica (2004): The Future is Rock-Fluid: On Mobile Work, Trust and Flexibility. pp:10. LSE. London. Report for Orange UK
10. Carsten Sørensen and Daniele Pica (2004): "Out-of-Sight shouldn't mean Out-Of-Mind": Why corporates need to get control of their wireless assets. London School of Economics. London. Report for Netonomy
11. Carsten Sørensen (2002): Digital Nomads & Mobile Services. www.receiver.vodafone.com. vol:6

SELECTION OF ACADEMIC PUBLICATIONS (For full list see www.carstensorensen.com)

1. Carsten Sørensen (2011): Enterprise Mobility: Tiny Technology with Global Impact on Work. Palgrave. First research monograph on mobile information technology at work. Published in the Technology, Work and Globalization series. Published September 2011
2. David Tilson, Kalle Lyytinen, and Carsten Sørensen (2010): Digital Infrastructures: The Missing IS Research Agenda. Information Systems Research. vol:21. no:4. pp:748–759. 20th Anniversary Special Issue. (December 2010)
3. Carsten Sørensen (2011): Mobile IT. The Oxford Handbook of Management Information Systems: Critical Perspectives and New Directions. B. Galliers and W. Currie(ed). Oxford University Press. Oxford.
4. David Tilson, Carsten Sørensen, and Kalle Lyytinen (2011): The Paradoxes of Change and Control in Digital Infrastructures: The Android and iOS Mobile Operating Systems Cases. HICSS 45, Maui, Hawai'i. **Best paper award** in the Decision Technology, Mobile Technologies and Service Science Track.
5. Silvia Elaluf-Calderwood, Ben Eaton, and Carsten Sørensen (2011): Control as a Strategy for the Development of Generativity in Business Models for Mobile Platforms. Business Models for Mobile Platforms (BMMP 2011). Berlin
6. Carsten Sørensen (2010): Cultivating Interaction Ubiquity at Work. The Information Society. vol:26. no:4, pp. 276-287.
7. Gamel Wiredu, Carsten Sørensen, and Adel Al-Taitoon (2011): Double-Distributed Coordination: Mobile Challenges to Coordination Perspectives. The Academy of Management. San Antonio, Texas
8. Silvia Elaluf-Calderwood, Carsten Sørensen, Ben Eaton, and Jan Herzhoff (2011): Control Points and Tussles in Flexible Mobile Network Innovation. European Conference of Information Systems - ECIS 2011. Helsinki, Finland
9. David Tilson, Carsten Sørensen, and Kalle Lyytinen (2011): The Paradoxes of Change and Control in Digital Infrastructures: The Mobile Operating Systems Case. The 10th International Conference on Mobile Business. Como, Italy
10. Ben Eaton, Silvia Elaluf-Calderwood, Carsten Sørensen, and Youngjin Yoo (2011): Structural Narrative Analysis as a means to unfold the Paradox of Control and Generativity that lie within Mobile Platforms. The 10th International Conference on Mobile Business. Como, Italy
11. Ben Eaton, Silvia Elaluf-Calderwood, and Carsten Sørensen (2010): A Methodology for Analysing Business Model Dynamics for Mobile Services using Control Points and Triggers. Business Models for Mobile Platforms (BMMP 2010). Berlin.
12. Jan Herzhoff, Silvia Elaluf-Calderwood, and Carsten Sørensen (2010): Convergence, Conflicts, and Control Points: A Systems-Theoretical Analysis of Mobile VoIP in the UK. Proceedings of joint 9th International Conference on Mobile Business (ICMB 2010) and 9th Global Mobility Roundtable (GMR 2010). Athens

13. Ben Eaton, Silvia Elaluf-Calderwood, and Carsten Sørensen (2010): The Role of Control Points in Determining: Business Models for Future Mobile Generative Systems. Proceedings of joint 9th International Conference on Mobile Business (ICMB 2010) and 9th Global Mobility Roundtable (GMR 2010). Athens
14. Carsten Sørensen, Adel Al-Taitoon, Jan Kietzmann, Daniele Pica, Gamel Wiredu, Silvia Elaluf-Calderwood, Kofi Boateng, Masao Kakihara, and David Gibson (2008): Enterprise Mobility: Lessons from the Field. *Information Knowledge Systems Management Journal*. vol:7. no:1 - Special Issue on Enterprise Mobility. pp:243-271
15. Carsten Sørensen and Adel Al-Taitoon (2008): Organisational Usability of Mobile Computing: Volatility and Control in Mobile Foreign Exchange Trading. *International Journal of Human-Computer Studies*. vol:66
16. Lars Mathiassen and Carsten Sørensen (2008): Towards A Theory of Organizational Information Services. *Journal of Information Technology*. vol:23, no 3, pp: 1-17. <http://stuff.carstensorensen.com/MathiassenSorensen2008.pdf>.
17. Daniele Pica and Carsten Sørensen (2008): Context Matters: Un-ubiquitous Use of Mobile Technologies by the Police. *Mobility and Technology in the Workplace*. D. Hislop(ed). Routledge. London
18. Silvia Elaluf-Calderwood and Carsten Sørensen (2008): 420 Years of Mobility: ICT Enabled Mobile Interdependencies in London Hackney Cab Work. *Mobility and Technology in the Workplace*. D. Hislop(ed). Routledge. London
19. Carsten Sørensen and David Gibson (2008): The Professional's Everyday Struggle to Ubiquitize Computers. *Computerization Movements and Technology Diffusion: From Mainframes to Ubiquitous Computing*. M. Elliott and K. L. Kraemer(ed). Information Today Inc. Medford, NJ. Book celebrating the research of Rob Kling. § Sørensen primary author.
20. Gamel Wiredu and Carsten Sørensen (2006): The Dynamics of Control and Use of Mobile Technology in Distributed Activities. *European Journal of Information Systems*. vol:14. no:4
21. Eduardo Ribas Fontana and Carsten Sørensen (2005): From Idea to Blah! Understanding Mobile Services Development as Interactive Innovation. *Journal of Information Systems and Technology Management*. vol:2. no:2. Sao Paulo, Brasil. <http://www.tecsi.fea.usp.br/Revistatecsi/default.asp>.
22. Carsten Sørensen, Youngjin Yoo, Kalle Lyytinen, and Janice I. DeGross (2005): Designing Ubiquitous Information Environments: Socio-technical Issues and Challenges. pp:370. Springer. New York. Springer New-York
23. Carsten Sørensen and Daniele Pica (2005): Tales from the Police: Mobile Technologies and Contexts of Work. *Information and Organization*. vol:15. no:3. pp:125-149
24. Carsten Sørensen (2005): Beyond the Transaction Perspective for Knowledge Management Software Artifacts. *New Frontiers in Knowledge Management*. K. C. Desouza(ed). pp:117-146. Palgrave. UK. Palgrave.
25. Adel Al-Taitoon and Carsten Sørensen (2004): Supporting Mobile Professionals in Global Banking: The Role of Global ICT-Support Call-Centres. *Journal of Computing and Information Technology*. vol:12. no:4. pp:297-308. <http://cit.srce.hr/>
26. Kalle J. Lyytinen, Youngjin Yoo, Upkar Varshney, Mark Ackerman, Gordon Davis, Michel Avital, Daniel Robey, Steve Sawyer, and Carsten Sørensen (2004): Surfing the Next Wave: Design and Implementation Challenges of Ubiquitous Computing. *Communications of the AIS*. vol:13 Article 40. pp:697-716. <http://cais.aisnet.org/>
27. Carsten Sørensen and David Gibson (2004): Ubiquitous Visions and Opaque Realities: Professionals Talking About Mobile Technologies. *INFO: The Journal of Policy,*

Regulation and Strategy for Telecommunication, Information and Media. vol:6. no:3. pp:188-196

28. Masao Kakihara and Carsten Sørensen (2004): Practicing Mobile Professional Work: Tales of Locational, Operational, and Interactional Mobility. INFO: The Journal of Policy, Regulation and Strategy for Telecommunication, Information and Media. vol:6. no:3. pp:180-187
29. Rajen Madan, Carsten Sørensen, and Susan Scott (2003): Strategy Sort Of Died Around April Last Year For A Lot Of Us: CIO perceptions on ICT Value and Strategy in the UK Financial Sector. ECIS 2003. Naples, Italy. <http://is.lse.ac.uk/wp/pdf/WP123.PDF>
30. Maxine Robertson, Carsten Sørensen, and Jacky Swan (2001): Survival of the Leanest: Intensive Knowledge Work and Groupware Adaptation. *Information Technology & People*. vol:14. no:4. pp:334-353
31. Kristin Braa, Carsten Sørensen, and Bo Dahlbom (2000): Planet Internet. Studentlitteratur. Lund, Sweden. Studentlitteratur.

RECENT MEDIA WORK, CONSULTING & EXECUTIVE TEACHING

I have over the years worked with a number of organisations as a consultant and executive teacher, such as: Microsoft, Intel, Orange, Vodafone, 3 UK, Skype, AXA, UBS, EDS, BOX, Siemens, PA Consulting, Carphone Warehouse, Customer Contact Association, The Intranet Benchmarking Forum, Freud Communications, YouGov, Caja Madrid, BDG Workfutures, AugustOne, Fjord, Emap, CA, Edelmann, SurfKitchen, Grant Butler Coomber, 3-Monkeys, Hill & Knowlton, Cnet, KMD, Brands2Life, Nykredit, Netonomy, Inferno, Murmur Research, Business Objects, CommerceOne and Visanti. This year brought a range of interviews regarding the impact of mobile technologies, for example in the Observer, Financial Times, The Guardian, RTL, RTL-2, NBC, Al Jazeera English, The Scotsman, Edinburgh Evening News, BBC 2 Working Lunch, BBC Radio 4 – The Long View, BBC Radio 5 Wake Up With Money, BBC World Service, various BBC local radio stations, Computerworld, Computing, Silicom.com, VNU Net, The Register, The Feature, The Inquirer, Peterborough Today, IT-Analysis.com, WhatPC, Businesswire, Channelminds, Commsdesign, TheChannelShow.com, and TotalTelecom. Here is a selection of events:

2011: January: Interviewed for Jyske Bank TV on global nomadic working. Interviewed for Al Jazeera English on Apple and Steve Jobs.

2010: April: Interviewed for Brazilian Globo News on mobile smartphone applications. Interview on Al Jazeera English about the launch of the iPad. **January:** Al Jazeera to comment on Google's reconsideration of presence in China.

2009: November: Keynote at Customer Contact Convention, Edinburgh. **October:** Led seminar session for this year's Gurukul Chevening Scholarship "rising star" Indian leaders. Keynote at the celebration of Steria's 40th anniversary at Centre Pompidou, Paris. Invited keynote at Google pan-European Cloud Computing event, London. **September:** Invited workshop at International Business Leaders Forum at Kensington Palace. **August:** Radio interview for "AirTalk with Larry Mantle" on the National Public Radio affiliate in Los Angeles. Interview for Danish newspaper "Information" on digital nomads. **July:** LSE – PA Consulting report launch event. Al Jazeera interview to comment on the Chinese Green Dam Youth Escort project. Interview with Financial Times on mobile IT in university teaching. Interview with The Washington Post about nomadic working. **June:** Expert interview on Financial Times podcast on Connected Lives (<http://podcast.ft.com/index.php?sid=25>). **May:** Bilbao Chamber of Commerce http://elcorreodigital.finanzas.com/noticias/economia/2009-05-19/167583_ambitos-energetico-movilidad-salud-constituyen.html. **March:** Interviewed for the Digital Identity Forum podcast series: http://digitaldebateblogs.typepad.com/digital_identity/2009/03/carsten-sorensen-lse.html **February:** BizEd magazine article on mobile support. **January:** Interviewed for BBC4 documentary about the mobile phone produced by Landmark Films. Interviewed for the "Italian Economist" Il Sole 24 Ore about the role of information services in the British economy.

Interviewed by Dansk Jurist og Økonomforbund (DJØF) for their magazine about Danish universities in global competition.

2008: *December:* Interview on Al Jazeera English commenting on telecommunications problems of severed submarine cables. Keynote at Boussias Communications CIO Conference, Athens. *November:* Feature interview in Danish Computer World on mobile telephony for business. *October:* Led seminar session for this year's Gurukul Chevening Scholarship "rising star" Indian leaders. Two executive presentations for CSC – one to the top-200 emerging leaders and one to the top-100 outstanding leaders. Participated in panel on "responsible marketing in a digital world" at the Prince of Wales International Business Leaders Forum. *September:* Judge at awards ceremony Cnet Business IT Awards at London Hilton on Park Lane. *August:* Live television interview with CTV, Canada on the role of SMS messages in social life and in emergencies. Quote on open-plan offices on www.uwork4.com blog. *July:* Participate in Cnet Business Technology Award panel. Commentary in ZDNet article on mobile usability. Executive teaching for Slovenian managers. Participate in panel debate as part of the Mobile Life 2008 study with Dr Tanya Byron, Dr BJ Fogg, and Rachel Hunter. Executive teaching of South Korean managers. *June:* Participate in PA Consulting Innovation Event, Milbank Tower. Interview for Danish research magazine on the future of mobile services. *May:* Executive session for the Top-Management Programme at the National School of Government. Keynote presentation at the County Surveyors Society bi-annual conference, Buxton. Participate in LSE Alumni event, Fleet Street. *April:* Presentation on CSC internal workshop on information work and innovation. Interviewed by BBC World Service about flexible and mobile working. Interviewed for June issue of *Wallpaper* on flexible office working and ICT. Featured article in Insurance Professional about the role of ICT for service delivery. *March:* Keynote at Gartner US Wireless and Mobile Summit, Chicago. Executive teaching for UBS. *February:* Interview on Al Jazeera English commenting \$1.4billion EU fine against Microsoft. Workshop on mobile services for Conchango management and technology consultants, London. *January:* Keynote at AXA partner conference, Paris.

2007: *December:* Participation in PA Innovation Panel. *November:* Lunch presentation for senior executives at the Customer Contact Association Annual Convention, Edinburgh. *October:* Two talks at the Microsoft Office Server 2007 launch. Press work for the launch of Mobile Life 2007 media interviews for: BBC (Five Live Breakfast, World Service, Asian Network, Essex, Merseyside, Shropshire, York, Suffolk, Cambridge, Cumbria, Coventry & Warwickshire, Gurnsey, Oxford), Sky News Radio, 160characters.org. LSE Gurukul Seminar for Chevening Students. *September:* Interview on Al Jazeera English about the launch of Halo 3. Participated in research panel in mobile services organised by Murmur Research. *August:* Taught session for South Korean Executive MBA students. *July:* Teaching representatives from the Taiwan Depository & Clearing Corporation. Interview on Al Jazeera English about EU legislation against posting bomb-making recipes on the Internet. *June:* Interview on Al Jazeera English about the Swedish embassy opening on SecondLife. Joint presentation with Head of IT Strategy at PA Consulting, David Elton, on IT Innovation challenges to mark the 50th anniversary of the British Computer Society. *May:* Interview for C Magazine, Germany on The New CxO. Interview on Al Jazeera English on YouTube legal case in Thailand. One-day workshop for executives on IT innovation with British Computer Society. Participant in media roundtable on the role of executives for innovation with IT. Participated in Intel Santa Rosa launch in discussion of the productivity of a mobile workforce. British American Business Inc (BABI) talk at the Harvard Club in New York on innovation with IT. *April:* Keynote at the Gartner Mobility and Wireless Summit, London. Advised BAT on social networking for internal video. *February & March:* Consultancy and executive teaching at The European Union Office for Harmonization in the Internal Market (OAMI).

2006: *November:* Commenting claims on WiFi medical dangers in the news. Commenting in newspapers YouGov survey of working hours in open offices. *September:* Television interviews with BBC Five Live Breakfast, BBC 1 Breakfast and with NBC. Radio interviews with BBC

Scotland, BBC Wales, BBC Three Counties, BBC West Midlands, and BBC Coventry and Warwickshire. Interview with National News. Member of judging panel for the 2006 Communications in Business Award, London. *August*: Interview for RTL and RTL-2 prime-time on Mobile Life report. *June*: Keynote speaker at Danish Ministry of Science conference on Denmark's future with mobile technology. *April*: Only academic participant in roundtable discussion with Steve Ballmer, CEO of Microsoft and representatives from industry. Executive presentations for Microsoft UK and Microsoft Denmark. *March*: Participant in a roundtable discussion on the future of work with representatives from industry and unions. *February*: Panellist at The Regent Conference Chief Executive Briefing, The Sheraton Park Lane Hotel, London. *February*: Panellist at The Regent Conference Chief Executive Briefing, The Sheraton Park Lane Hotel, London. Participant in BBC Radio 4 *The Long View* on Google. *January*: Executive teaching on the National School of Government's Top Management Programme.

2005: *December*: Executive presentation for KMD, Århus. *November*: Panellist in discussion on the future of flexible working organised by Nortel. Panellist in discussion of future network technologies organised by the European Technology Forum. *October*: Leading a roundtable discussion on the future role of ICT Citizen Europe Ambassadors at BOX (The EDS Innovation Incubator). Keynote on Mobile Informatics workshop between academics and industry, Denmark. Keynote at HOSIT Conference for medical professionals, Stockholm. *September*: Executive talk on Trust and Leadership at BOX, LSE. Member of judging panel for the 2005 Communications in Business Award, London. Participant in industry panel organised by SurfKitchen in conjunction with the MEX Mobile Usability Conference in London. *July*: Audio conference for the EDS Innovators Forum, organised by BOX. Panel member at The European Mobility Summit organised by Cnet, London. *May*: Member of the Innovation Nation roundtable organised by Intellect UK and Computing, London. One-week executive teaching for Caja Madrid, Spain on Innovation and Regulation in a Networked World. *April*: Panel member on Strategic HR Network event on Flexible Working, London.

2004: *December 04- Jan 05*: Interviews in The Observer, The Register, VNU Net, Silicon.com, The Inquirer, New World Fusion, IT-Week, WhatPC?, IT-Analysis, Computerworld in USA, New Zealand, and Denmark, Computing UK. Live interview BBC2 Working Lunch, Taped interview BBC World Service. Interviewed live on BBC World Service, The World Today. Interviewed live on Wake Up With Money, BBC Radio 5 Live. *December*: Commissioned research report for Microsoft UK on Mobile and flexible work as part of the Tomorrow's Work Programme. *November*: Executive presentation on Mobile Services Development Strategy for Emap. Keynote on mobile working at CA EDGE user-group for 250 developers in Prague. *March*: Whitepaper for Netonomy on Wireless Asset Management. With D. Pica. Various press and analyst interviews in relation to the launch of the report.

2003: *November*: Whitepaper for Orange on trust and the flexibility of work in the mobile society. Press interviews in relation to Orange launch of integrated GSM/GPRS/WiFi PC-card. *October*: Press Panel participant for the Microsoft Office 2003 and Microsoft Exchange 2003 launch, London. Videotaped interview produced for the press-pack. Invited keynote speaker on the Computers Associate Executive Retreat Venice. *September*: Participant in Microsoft Roundtable on enterprise systems and the future of work as only academic representative among selected high-profile UK organisations 26/9. *March*: Responsible for planning and teaching a two-day workshop on for members of the Royal Family of Dubai on the management of knowledge and the mobilisation of interaction.

2002: *December*: Responsible for planning and teaching a one-day workshop on for members of the Royal Family of Dubai on designing the digital world. *May*: Participating in press Roundtable on open standards and eProcurement at OneAldwych organised by Brands2Life. Participants included people from CommerceOne, PriceWaterhouse-Coopers, and SeeBeyond. *April*: Radio interview for Hungarian public radio for the daily morning show, "Infokronika".

2001: TV interview on the Money Channel on the future of digital money.

2000: Interview with major Japanese newspaper on the mobile phone market.

